Distributing relief material to marginalised families

Marginalised people become even more vulnerable during emergencies. Plan India, working with its partners, is trying hard to meet the urgent needs of 200,000 people from marginalised families in its operational areas. As part of its immediate relief response, the organisation has initiated support in 9 states - Bihar, Jharkhand, Madhya Pradesh, Maharashtra, Orissa, Uttar Pradesh, and West Bengal, covering more than 30 districts. The organisation is reaching out to even 1,000 marginalised families in each of these districts with dry rations and hygiene kits, which includes items like soap, face masks, jerrycans, sanitary kits, ETP, 22.45 kg dry ration kits, 5 litre hygiene kits, were distributed.

Working with government agencies

Plan India is supporting the initiatives of the national government agencies like MoFA and NCEDC. Plan India has partnered with the National Food Security Mission and Ministry of Drinking Water and Sanitation and the Ministry of Health and Family Welfare to provide free agri inputs to over 1,000 farmers and hygiene kits to 50,000 families. Plan India has also supported the government's Community Health Centres, primary health centres and district hospitals to support them in identifying and delivering relief to the most vulnerable populations, especially children and families impacted by the pandemic. Plan India is also working with government local bodies to support their efforts in distribution networks.

Mass awareness on prevention against COVID-19

Plan India is actively reaching out to women, girls, children, and families, through family and other networks, like friends and colleagues. They are being reached out through various media platforms, including videos, social media, and digital platforms, which are key to people with the government's message. There are considerable numbers of people who have been reached.

Engaging with donors for on-ground relief work

Plan India is actively working with its donors to ensure immediate relief awareness for vulnerable people in operational areas. With the support of the Eltons-Hiley Ltd fund, Plan India has sourced 1,000 vulnerable families with dry rations and hygiene kits in two districts. Further, Plan India has provided support for INR 200,000 to the Indian Red Cross Society for relief to the children affected by COVID-19. A total of 1,000 Ration cards were distributed to children in the district. Healthcare workers were also distributed PPE kits and sanitizers, which are important.

Bringing the spotlight on girls' issues and rights in lockdown

Plan India is actively engaging with girls and women to provide awareness for their rights and responsibilities in lockdown. Plan India has also provided training to girls on the importance of maintaining hygiene and cleanliness during the lockdown. Plan India is also providing support to girls and women on accessing digital services, such as online learning and job opportunities.

Activating digital channels for COVID-19 awareness

Plan India is regularly promoting content on digital platforms like the website and social media channels to represent girls and their roles in community engagement and advocacy. The organisation is also expressing the need for girls to engage with their communities, schools, and teachers actively online. It is promoting activities that are gender-responsive, focusing on the needs of girls and women, and providing guidance on how to stay safe during the lockdown.

INNOVATIONS

Plan India's Social Innovation and Research Lab (SIARL) is working on innovative solutions to address the needs of girls and women during the pandemic. Plan India is also collaborating with other organisations to develop innovative solutions to address the needs of girls and women during the pandemic.

Newsletter from Plan India's Communications Team

Stay tuned for Plan India's COVID-19 related updates.

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